

GRAPHIC DESIGN



**VERONICA
VANCLEVE**

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- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premiere Pro
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint
- Pc & Mac

EMPLOYMENT HISTORY

Landaal Packaging | Graphic Design | April 2024 - September 2025

- Collaborate with design and marketing teams to brainstorm and conceptualize packaging designs that align with brand objectives and appeal to the target audience.
- Utilize design software such as Adobe Illustrator, Photoshop, and InDesign to create detailed packaging layouts, including illustrations, logos and other graphic elements.
- Develop mock-ups and prototypes to present design concepts, making necessary revisions based on feedback to ensure the final product meets all specifications.

Apple Tree Family Restaurant | Server | September 2019 - April 2024

- Greet and seat guests promptly, provide menus and take food and drink orders accurately.
- Maintain a thorough understanding of the menu, including daily specials to assist and inform guest effectively.
- Work closely with kitchen staff and other team members to ensure smooth restaurant operations and guest satisfaction.

EDUCATION

- Bachelors Graphic Design | University of Michigan Flint | May 2025
- Associates Graphic Design | Mott Community College | May 2021

SKILLS

Detail oriented graphic designer with over two years of experience specializing in packaging design. Proficient in Adobe Creative Cloud, with a strong focus on Adobe Illustrator. Skilled in setting up production-ready files for both 4-color process and spot color printing, including point-of-purchase displays and brown box packaging. Over a decade of waitressing experience has sharpened my ability to multitask, collaborate with diverse teams, and stay calm under pressure, which are all essential skills that translate seamlessly into fast-paced design environments. I take feedback well and thrive in collaborative settings to deliver high quality, effective visual solutions.

EXTRA

Flint Roller Derby | 2015 - Current

As a member of Flint Roller Derby, I developed strong teamwork and communication skills that translate directly to collaborative office environments. I created t-shirt and uniform designs that reflected the team's identity, while also helping organize and manage merchandise sales. My involvement extended to public relations, where I effectively promoted events and built community engagement. This experience strengthened my ability to manage multiple creative responsibilities, work within a team, and represent a brand visually and professionally; all valuable assets in a graphic design role.